



Logistics Services in China

Understanding the Opportunities and Challenges

Attention: Logistics Service Providers Interested in the Chinese Market!

With China's accession into the WTO, US logistics providers have far-reaching opportunities to enter the Chinese market to offer services and expertise to efficiently and effectively move goods within China and beyond. Opportunities currently exist in freight forwarding, courier and road transport services, and are expected to open up in air transport, storage and warehousing, and international maritime transport services. Don't miss this chance to explore the opportunities and challenges in the logistics industry for the Chinese market.

Webinar Details

Date: Tuesday March 7, 2006

Time: 8pm EST, 7pm CST, 6pm MST, 5pm PST

Location: Your Office or Home Computer

Duration: 1 hour 15 minutes

Cost: \$35 (payable to US Department of Commerce)

Agenda Topics:

- Overview of China's Logistics Service Industry
- Opportunities and Challenges for U.S. companies
- American Company's experience with setting up operations in China

Speakers:

- *Eric Wolff* – Commercial Officer, American Embassy, US Commercial Service, Beijing
- *Jeff Bernstein* – Managing Director, Emerge Logistics (Shanghai) Co. Ltd. and Chairman, American Chamber of Commerce, Shanghai

This webinar is appropriate for logistics service providers that are considering expanding into the Chinese market. Logistics service providers include freight forwarders, courier services, storage and warehouse services, road transportation services, air transport services, third party logistics providers, and logistics software companies.

Register to participate in the webinar at:

<http://www.buyusa.gov/westlosangeles/logistics.html>

Logistics Highlights

- China spent 21.3% of GDP logistics in 2004 - compared to 8-9% for most countries
- Due to inefficiencies and dated equipment, transportation costs are nearly three times higher in China than in the US
- China is expecting high levels of foreign competition to raise the standard for the industry
- **Rail:** Chinese government will spend US\$241bn to extend its railway network by 26,000 km by 2020
- **Road:** China will build 83,000 km of freeways, connecting 300 cities, by 2020
- **Port:** Port developments are focused on Yangtze River Delta, Zhujiang Delta and the Bohai area port clusters

Sources: Asian Chemical News, HKTD, Logistics today, and China Daily

For questions or additional information, please contact Terri Batch at (310) 882-1750 or terri.batch@mail.doc.gov.